

Tap 'n Tap is the leading software solutions provider helping customers **monetize, enhance, ship, and support** Android products.

Tap 'n Tap's innovative software solutions combined with **extensive Android software + hardware platform integration expertise** enables brands to successfully bring to market **profitable** tablets and smartphones with reduced complexity and costs.



Benefits of Tap 'n Tap software solutions

MONETIZE your product throughout its entire lifecycle

- Increase profit margins with an innovative and scalable marketing platform
- Offer products directly to your customers with on-device payment
- Enable competitive pricing without sacrificing features or profitability

ENHANCE your product with platform modules, cloud services and applications

- Amaze customers with a user friendly, intuitive, and polished Android experience
- Stand out from the competition by providing better quality software
- Increase customer loyalty with value-added cloud services

SHIP your product faster and with better performance

- Launch quickly by leveraging years of software stack integration experience
- Peace of mind with high quality and thoroughly tested software
- Accelerated software performance optimized for your specific hardware

SUPPORT your product with OTA updates and annual maintenance plans

- Extend your product lifecycle by future-proofing your software
- Drastically reduce device support costs with proactive updates and fixes
- Dependable support including an annual maintenance plan and tier 2 customer service

Tap 'n Tap software packages

Powered by **Platform Modules + Cloud Services + Apps**

Monetization Package	Lockscreen Offers™	AirPay™	AirTap™ OTA + Update Solution		
Family Package	Kids UI	Parental Controls	Family Accounts	Marketing Cloud	Set-Up Wizard
UI + Ambient Package	Home Screen	Enhanced Status Bar	Smart Settings	News Weather Clock Apps	Docked Mode
Integration & Certification Package	Integrated Software Stack	Google CTS	Amazon Suite		
Support & Maintenance Package	AirTap OTA Update Solution	Maintenance Plan			

Innovative software packages make it simple, high impact, low risk, and cost effective to launch profitable products in a growing but competitive market.

Global team and global customers

With a dedicated team of global software engineers and UI designers, and a resume of customer achievements, Tap 'n Tap has the talent, experience, and technical resources to deliver a range of software solutions with quality, reliability, and speed.



Let's explore how Tap 'n Tap can help you monetize, enhance, ship, and support your products in 2013.

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