Introducing Tap 'n Tap v2.1 Software Packages

Tap 'n Tap offers a range of innovative software packages to help manufacturers, operators, and retailers monetize, enhance, ship, and support their Android products.

v2.1 Benefits

Monetize — Increase profit margins

Enhance — Powerful new features

Ship — Consistent and high quality software

Support — Reduce device support costs

Selecting any of these five packages for your Android product makes it simple, high impact, low risk, and cost effective **to monetize and** stand out in a growing but competitive market.

Monetization Package	Family Package	User Interface Package	Integration & Certification Package	Support & Maintanence Package

Each package is composed of several Tap 'n Tap modules - platform modules, cloud services or apps - working in unison to deliver a unique, deeply integrated feature set. Designed in Jelly Bean look and feel for consistency and familiarity.

Take advantage of Tap 'n Tap v2.1 software packages to increase your profit margins, differentiate your Android product, improve software quality, and accelerate time-to-market.

Monetization Package

Lockscreen Offers ™: Generate revenue from device usage leveraging a fully-hosted marketing platform serving offers directly to the Android lockscreen.

AirTap™ OTA+ : Turn software support into a profit center by enabling paid over-the-air software updates.

AirPay™: Secure on-device payment system enabling sales of digital and physical goods directly to end users.

Family Package

Kid UI: Kid-friendly home screens and pre-loaded content depending on age range and fully customizable.

Parental Controls: Parents independently control each kid's experience, including application management and optional Kid Safe log out.

Family Accounts: Enables adults and kids to share a tablet, with each family member enjoying personalized and private user experiences.

Set-Up Wizard: Brilliant out-of-the-box experience customized for tablet brands helping users with device configuration, registration, and Family Accounts set-up.

Marketing Cloud: Cloud service seamlessly integrated into the Family Account experience allowing tablet brands to increase loyalty and revenue opportunities.

User Interface Package

Home Screen: Enhance the customer experience with a Favorites Bar, Garage Door app launcher, and an intuitive and engaging user interface.

Enhanced Status Bar: Includes innovative features such as Smart Wi-Fi Connect, Power Management Controls, and Advanced Multi-Tasking.

News / Weather / Clock Apps: Easy to use and feature-rich applications and widgets delivering a great out-of-the box experience.

Smart Settings: Single status view of key device metrics most important to end users, and feedback service to help tablet brands learn what users like.

Docked Mode: New Android framework that auto launches brilliant screensavers with ambient information.

Integration & Cert. Package

Integrated Software Stack: Latest Android OS version integrated and optimized for system performance.

Google CTS and Amazon suite: CTS Certification, obtaining a GMS license, Amazon and other popular 3rd party app suites and stores

Support & Maint. Package

AirTap OTA Update Solution: OTA update client and fully hosted cloud service ensuring reliability, speed, and security.

Maintanence Plan: Software update image management, product update planning, and integrated customer support.

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